

KIDNEY FOUNDATION OF OHIO EDUCATIONAL WEBINARS

SPONSORSHIP OPPORTUNITY— \$2,000

Educational webinar sessions are held via Zoom, and provided free of charge for healthcare professionals to earn continuing education to better serve patients. Funding benefits KFO patient assistance programs.

Benefits of Sponsorship

- Selection of topic and speaker for one webinar session
Speaker cannot be a W9 employee for an ineligible company. Topic must be non-branded.
- Opportunity to address attendees at start of presentation (1-2 minutes)
- Company logo on promotional emails and social media, Zoom registration link, KFO website, and webinar introduction slide
- Link to company website in follow-up communication to registrants

Target Audience

Renal healthcare professionals in Ohio and surrounding states

Session Attendance

75-100 individuals on average

Marketing Reach

4,000+ nephrologists, renal healthcare professionals, business leaders, patients, caregivers, and community members through email and social media

Session Availability

All sessions are 8:30am-9:30 EST

<i>January 15 - UTIs in Transplant Pts</i>	July 16
<i>February 24 - Peds to Adult Dialysis</i>	August 20
<i>March 19 - Apellis confirmed</i>	October 15
April 16—Living Donation Topic	November 19—Diabetes Topic
May 14—Mental Health Topic	December 17
<i>June 18 - Patient Care America confirmed</i>	

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