



KIDNEY FOUNDATION OF OHIO SPONSORSHIP OPPORTUNITIES

ANNUAL GALA

Saturday, March 7 | 6:00 – 10:00pm | Cleveland Marriott Downtown

The annual Gala is a black-tie evening feature dinner, drinks, live entertainment, auctions, raffles and the presentation of the Person of the Year award.

ANTICIPATED ATTENDANCE: 200-250

TARGET AUDIENCE: PHYSICIANS, RENAL PROFESSIONALS, BUSINESS LEADERS

SPONSOR LEVELS: \$15,000 | \$10,000 | \$7,500 | \$5,000 | \$2,500

WORLD KIDNEY MONTH

March

World Kidney Day is a global campaign aimed at raising awareness of the importance of our kidneys to our overall health and reducing the frequency and impact of kidney disease and its associated health problems. The Kidney Foundation of Ohio hosts an educational event geared towards patients on disease education, and promotes awareness all month.

ANTICIPATED ATTENDANCE: 50-100

TARGET AUDIENCE: PATIENTS, CAREGIVERS, FAMILY/FRIENDS OF PATIENTS

SPONSOR LEVELS: \$1,000 | \$500

GOLF OUTING IN MEMORY OF DENNIS KENNEDY

Monday, June 1 | 9:00am | Ridgewood Golf Course, Parma

Dennis Kennedy worked as the Director of Technical Services for Centers for Dialysis Care (CDC). Dennis started a golf outing for CDC employees and dreamed of one-day golfing at Pebble Beach, until his passing in 1996. His coworkers decided not only to memorialize Dennis by continuing the golf outing, but to turn it into a fundraiser for his second love, kidney patients. Golfers enjoy 18-holes of golf, beverages, lunch, heavy hors d'oeuvres and a program.

ANTICIPATED ATTENDANCE: 100-120

TARGET AUDIENCE: BUSINESS LEADERS, COMMUNITY MEMBERS

SPONSOR LEVELS: \$2,500 | \$1,500 | \$750 | \$500



SUMMER SOIREE

Thursday, July 30 | 6:00 – 9:30pm | Shoreby Club

Guests will enjoy hors d'oeuvres, dinner, drinks, live music, raffles and a silent auction at the stunning water-front venue.

ANTICIPATED ATTENDANCE: 150-200

TARGET AUDIENCE: BUSINESS LEADERS, RENAL PROFESSIONALS, COMMUNITY MEMBERS

SPONSOR LEVELS: \$5,000 | \$2,500 | \$1,500 | \$1,000

RENAL SYMPOSIUM

Wednesday - Thursday, September 16 & 17 | Wagner's of Westlake

The two-day symposium attracts hundreds of attendees from various companies, hospitals, dialysis providers, and transplant centers throughout Ohio and surrounding states. Guests have the opportunity to attend general and breakout sessions provided by nationally recognized experts in the field of renal healthcare. Topics address the latest issues and innovations in dialysis and transplantation.

ANTICIPATED ATTENDANCE: 200-250

TARGET AUDIENCE: RENAL PROFESSIONALS

SPONSOR LEVELS: \$7,500 | \$3,600 | \$2,500 | \$1,500 | \$700

HARVEST WALK

Sunday, September TBD | 8:00am | Mapleside Farms

A family-friendly event featuring a one-mile walk through Mapleside's orchard. Participants enjoy healthy snacks, the opportunity to visit with local health organizations, giveaways, DJ, balloon artist & more.

ANTICIPATED ATTENDANCE: 250-300

TARGET AUDIENCE: PATIENTS, RENAL PROFESSIONALS, COMMUNITY MEMBERS

SPONSOR LEVELS: \$7,500 | \$5,000 | \$2,500 | \$1,500 | \$500

EDUCATIONAL WEBINARS

Various dates available

Educational webinars presented to renal professionals on various topics relevant in the renal field. Sessions have included Empowering Patients, Artificial Kidney Updates, Meal Prepping on a Renal Diet, and Recovery of Organs from Drug Overdose Deaths.

ANTICIPATED ATTENDANCE: 75-150/session

TARGET AUDIENCE: RENAL PROFESSIONALS, PATIENTS

SPONSOR LEVEL: \$2,000