

# KIDNEY FOUNDATION OF OHIO EDUCATIONAL WEBINARS

## SPONSORSHIP OPPORTUNITY— \$2,000

### **BENEFITS OF SPONSORSHIP**

- Opportunity to select presentation speaker and topic
- Opportunity to address attendees (1-2 minutes) at start of presentation
- Company logo on promotional materials, emails, and social media listed as presenting sponsor
- Attendee follow-up communication to include link for more information on company

### **TARGET AUDIENCE**

Renal healthcare professionals in Ohio and surrounding states

### **SESSION ATTENDANCE**

75-100 individuals on average

### **MARKETING REACH**

4,000+ nephrologists, renal healthcare professionals, business leaders, patients, caregivers, and community members through email and social media

### **SESSION AVAILABILITY**

**February**

**April** *transplant focus in collaboration with University Hospitals Transplant Institute*

**June**

**October**

**December** *transplant focus in collaboration with University Hospitals Transplant Institute*

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or (216) 771-2700 for additional information.

