



**KIDNEY FOUNDATION  
OF OHIO, INC.**

# **46<sup>th</sup> Annual Renal Symposium**

**September 23 & 24, 2021**

**Wagner's of Westlake**

**30855 Center Ridge Road, Westlake, Ohio 44145**

## **Overview**

This two-day annual event attracts participants from the renal community, including but not limited to nurses, dialysis technicians, social workers, transplant coordinators, case managers, dietitians, and administrators from major dialysis providers and hospitals such as Fresenius Kidney Care, DaVita, Centers for Dialysis Care, US Renal, Cleveland Clinic, University Hospitals, the VA and MetroHealth.

Nationally recognized experts provide information regarding renal health care that addresses the latest issues and trends in dialysis and transplantation. Participants earn Continuing Education Units (CEUs). CEUs are available for dietitians, nurses, social workers, dialysis technicians and transplant coordinators.

## **Exhibit Hall**

The conference offers sponsors and exhibitors the opportunity to connect with hundreds of participants. Participants can tour exhibits to see the latest products and services related to kidney diseases. Exhibitors will have ability to interact with attendees during three scheduled breaks, each day of the conference.

To encourage attendees to explore the exhibit hall, a scavenger hunt will take place for participants to win prizes such as a free 2022 Renal Symposium registration, gift cards, and much more!

## **About the Kidney Foundation of Ohio**

Originally founded in 1950, the nonprofit organization serves 32 counties in Northern and Eastern Ohio and five counties in Northern West Virginia. The Foundation has dedicated itself to providing a broad program of direct assistance to persons with kidney disease and promoting and providing educational programs for the general public, renal professionals, patients and their families.

The following programs offered by the Kidney Foundation of Ohio address the financial needs of people suffering with kidney disease. Programs are free of charge to kidney patients within the Foundation's service area:

- Medication, Transportation and Emergency Grants
- Emergency Insulin
- Information & Referral Guidance
- Medical Identification Bands
- Professional, Youth, and Community Education

***Proceeds from the Renal Symposium assist in funding these programs***



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## **Sponsorship Levels**

**Please Note:** *Benefits are subject to change based upon guidance from local and state health officials regarding COVID-19 safety protocols. If protocols preclude having the event in-person, it will be held virtually on the same dates. Confirmed sponsors will be notified immediately and modifications to the benefits will be made appropriate to the level of commitment.*

### **Platinum Sponsor: \$7,500**

- Logo prominently positioned on program book cover, website, promotional materials, and e-communications
- Opportunity for representative to speak from podium during conference, both days of conference
- Full page advertisement in preferred section of program book
- Two, six foot, covered exhibitor tables in premium location (both days of conference)
- Podium recognition and signage at conference
- Complimentary lunch for four representatives

### **Gold Sponsor: \$3,600 limited availability - call for details**

- Logo inside program book, company name listed on promotional materials and e-communications
- Limited presentation during one day of conference (lunch break, 10-15 minutes)
- Half page advertisement in program book
- Six foot, covered exhibitor table in prime location (both days of conference)
- Podium recognition and signage at conference
- Complimentary lunch for two representatives

### **Silver Sponsor: \$2,500**

- Company name listed inside program book and e-communications
- Half page advertisement in program book
- Six foot, covered exhibitor table in prime location (both days of conference)
- Signage recognizing sponsorship at conference
- Complimentary lunch for two representatives

### **Bronze Sponsor: \$1,500**

- Company name listed inside program book
- Quarter page advertisement in program book
- Six foot, covered exhibitor table in preferred location (both days of conference)
- Signage recognizing sponsorship at conference
- Complimentary lunch for two representatives



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## **Exhibitor Levels**

**Please Note:** *Benefits are subject to change based upon guidance from local and state health officials regarding COVID-19 safety protocols. If protocols preclude having the event in-person, it will be held virtually on the same dates. Confirmed exhibitors will be notified immediately and modifications to the benefits will be made appropriate to the level of commitment.*

### **Preferred Exhibitor**

#### **\$400 (Thursday or Friday) / \$700 (Both Days)**

- Six foot, covered exhibitor table in a preferred location
- Complimentary lunch for two representatives
- Company listed as exhibitor in program book

### **Regular Exhibitor**

#### **\$350 (Thursday or Friday) / \$600 (Both Days)**

- Six foot, covered exhibitor table in a general location
- Complimentary lunch for two representatives
- Company listed as exhibitor in program book

### **Non-Profit Exhibitor**

#### **\$200 (Thursday or Friday) / \$350 (Both Days)** *Rate excludes hospitals and universities*

- Six foot, covered exhibitor table in a general location
- Complimentary lunch for two representatives
- Organization listed as exhibitor in program book



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## Registration Form

Company \_\_\_\_\_  
*(This is how it will appear in the program book)*

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Company Representative \_\_\_\_\_  
*(Will receive communications about event)*

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Payment Information

- Check enclosed *(Made payable to **Kidney Foundation of Ohio**)*  
 Invoice  
 Charge my credit card     Visa     MasterCard     American Express     Discover

Name on card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. \_\_\_\_\_

CVV Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

### Sponsorship & Exhibitor Levels

#### Sponsorship Levels

- |       |          |         |
|-------|----------|---------|
| _____ | Platinum | \$7,500 |
| _____ | Gold     | \$3,600 |
| _____ | Silver   | \$2,500 |
| _____ | Bronze   | \$1,500 |

#### Exhibitor

##### **Preferred**

- |       |               |       |
|-------|---------------|-------|
| _____ | Both Days     | \$700 |
| _____ | Thursday Only | \$400 |
| _____ | Friday Only   | \$400 |

##### **Regular**

- |       |               |       |
|-------|---------------|-------|
| _____ | Both Days     | \$600 |
| _____ | Thursday Only | \$350 |
| _____ | Friday Only   | \$350 |

##### **Non-Profit**

- |       |               |       |
|-------|---------------|-------|
| _____ | Both Days     | \$350 |
| _____ | Thursday only | \$200 |
| _____ | Friday only   | \$200 |

**Return form and payment**  
**by Monday, August 30, 2021:**  
 Kidney Foundation of Ohio  
 2831 Prospect Avenue, Cleveland, Ohio 44115  
 (216) 771-2700 phone (216) 771-5114 fax  
[mdebrosse@kfohio.org](mailto:mdebrosse@kfohio.org)  
[www.kfohio.org](http://www.kfohio.org)