



**KIDNEY FOUNDATION
OF OHIO, INC.**

45th Annual *Virtual* Renal Symposium

September 24 & 25, 2020

Overview

This two-day annual event attracts participants from the renal community, including but not limited to nurses, dialysis technicians, social workers, transplant coordinators, case managers and dietitians from major dialysis providers and hospitals such as Fresenius Kidney Care, DaVita, Centers for Dialysis Care, US Renal, the Cleveland Clinic, University Hospitals, and MetroHealth.

Nationally recognized experts provide information regarding renal health care that addresses the latest issues and trends in dialysis and transplantation. Participants earn Continuing Education Units (CEUs). CEUs are available for dietitians, nurses, social workers, dialysis technicians and transplant coordinators.

Online Exhibit Hall

The conference offers sponsors and exhibitors the opportunity to connect with hundreds of participants through a real-time online platform. Participants can tour the virtual exhibit hall to see the latest products and services related to kidney diseases. Exhibitors will have ability to interact with attendees during three scheduled breaks, each day of the conference.

To encourage attendees to explore the online exhibit hall, a virtual scavenger hunt will take place for participants to win prizes such as a free 2021 Renal Symposium registration, gift cards, and much more!

About the Kidney Foundation of Ohio

Originally founded in 1950, the nonprofit organization serves 32 counties in Northern and Eastern Ohio and five counties in Northern West Virginia. The Foundation has dedicated itself to providing a broad program of direct assistance to persons with kidney disease and promoting and providing educational programs for the general public, renal professionals, patients and their families.

The following programs offered by the Kidney Foundation of Ohio address the financial needs of people suffering with kidney disease. Programs are free of charge to kidney patients within the Foundation's service area:

- Medication, Transportation and Emergency Grants
- Emergency Insulin
- Information & Referral Guidance
- Medical Identification Bands
- Professional, Youth, and Community Education

Proceeds from the Renal Symposium assist in funding these programs



KIDNEY FOUNDATION
OF OHIO, INC.

Sponsorship Levels

Gold Sponsor: \$3,600 *limited availability - call for details*

- Limited presentation by company representative during lunch break (one day).
- Premier digital booth space in the Online Exhibit Hall that allows for connecting and engaging, in real-time, with attendees.
- Advertisement that will scroll during conference breaks.
- Company logo listed in virtual program book and event presentation.
- Logo on social media, and e-blasts.
- Access for two representatives (plus CEUs if applicable) into the virtual Renal Symposium for both days of conference.

Silver Sponsor: \$2,500

- Prime digital booth space in the Online Exhibit Hall that allows for connecting and engaging, in real-time, with attendees.
- Advertisement that will scroll during conference breaks.
- Company name listed in virtual program book and event presentation.
- Name on social media, and e-blasts
- Access for two representatives (plus CEUs if applicable) into the virtual Renal Symposium for both days of conference.

Bronze Sponsor: \$1,500

- Preferred digital booth space in the Online Exhibit Hall that allows for connecting and engaging, in real-time, with attendees.
- Advertisement that will scroll during conference breaks.
- Company name listed in virtual program book and event presentation.
- Access for one representative (plus CEUs if applicable) into the virtual Renal Symposium for both days of conference.

Exhibitor Levels

Exhibitor

\$350 (Thursday or Friday) / \$600 (Both Days)

- Digital booth in the Online Exhibit Hall that would allow for exhibitors and attendees to connect and engage in real-time.
- Company listed as exhibitor in virtual program book.
- Access for one representative (plus CEUs if applicable) into the virtual Renal Symposium for day(s) of registration.

Non-Profit Exhibitor

\$200 (Thursday or Friday) / \$350 (Both Days) *Rate excludes hospitals and universities*

- Digital booth in the Online Exhibit Hall that would allow for organization and attendees to connect and engage in real-time.
- Organization listed in virtual program book.
- Access for one representative (plus CEUs if applicable) into the virtual Renal Symposium for day(s) of registration.



**KIDNEY FOUNDATION
OF OHIO, INC.**

Registration Form

Company _____
(This is how it will appear in the virtual program book)

Address _____

City _____ State _____ Zip _____

Representative _____
(This individual will receive virtual login information)

Phone _____ Email _____

Will you be utilizing the available CEUs? ☐ Yes ☐ No

Discipline _____

Payment Information

☐ Check enclosed (Made payable to *Kidney Foundation of Ohio*)

☐ Charge my credit card ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Name on card _____

Card Number _____ Exp. _____

CVV Code _____ Billing Zip Code _____

Sponsorship & Exhibitor Levels

Sponsorship Levels

_____ Gold	\$3,600
_____ Silver	\$2,500
_____ Bronze	\$1,500

Exhibitor

_____ Both Days	\$600
_____ Thursday only	\$350
_____ Friday only	\$350

**Return form and payment
by **Monday, September 7, 2020:****

Kidney Foundation of Ohio
2831 Prospect Avenue, Cleveland, Ohio 44115
(216) 771-2700 phone (216) 771-5114 fax
mdebrosse@kfohio.org
www.kfohio.org

Non-Profit Exhibitor

_____ Both Days	\$350
_____ Thursday only	\$200
_____ Friday only	\$200