

# Harvest Walk & 5K

## Sponsorship Opportunities

**Sunday, October 8**

**Mapleside Farms, Brunswick**

7:30 AM      Registration

9:00 AM      Walk & 5K

10:00 AM     Award ceremony



KIDNEY FOUNDATION  
OF OHIO, INC

Visit [www.kfohio.org](http://www.kfohio.org) for more information

## **About the Event**

The Harvest Walk & 5K is a family-friendly event at the beautiful Mapleside Farms in Brunswick. Nearly 400 individuals will participate in the one-mile walk, or officially timed 5K to raise awareness and funds for the Kidney Foundation of Ohio. Participants will receive t-shirts, giveaways, healthy snacks, and have the opportunity to visit with local health organizations and learn more about kidney disease and related disorders. The event will also feature a raffle, and live entertainment including a DJ, mascots, balloon artist and more.

## **History of the Kidney Foundation of Ohio**

Over the past sixty-seven years, the Kidney Foundation of Ohio has grown dramatically. Originally founded in 1950 by a group of physicians and parents whose children suffered from childhood nephrosis, the Foundation serves 32 counties in northern and eastern Ohio, five counties in northern West Virginia, as well as chapter affiliates in Lake and Summit counties.

The Kidney Foundation of Ohio is a nonprofit organization, based out of Cleveland, and has become the premier agency in Ohio for providing direct assistance and education to individuals suffering from kidney failure. The Foundation remains the only health and human service agency in Northeast Ohio to provide direct dollars to patients.

## **Who We Help**

The Kidney Foundation of Ohio is dedicated to providing a broad program of direct assistance to persons with kidney disease and promoting and providing educational programs for the general public, renal professionals, patients and their families. The Foundation's vision is that as a result of the services provided, individuals affected by kidney disease have a measurably improved quality of life.

*The following programs address the financial needs of people suffering with kidney disease and help them improve compliance. The following programs are free of charge to kidney patients within the Foundation's service area:*

- Medication Assistance
- Transportation Reimbursement
- Emergency Grants
- Supportive Services
- Community, Professional, and Youth Education



# **SPONSORSHIP LEVELS**

## **GOLD SPONSORSHIP —\$5,000**

- Company logo in e-newsletter for four (4) months *(if confirmed by July 14)*
- Company logo recognition on promotional e-blasts & social media
- Company logo on event website & signage
- Company logo on event t-shirts
- Company name listed in press release, media appearances, and community calendar listings
- Opportunity to speak at event
- Opportunity to distribute marketing materials in participant bags
- Fee waived for six (6) walkers or runners
- Vendor table at event

## **SILVER SPONSORSHIP —\$2,500**

- Company logo in e-newsletter for three (3) months *(if confirmed by August 1)*
- Company logo recognition on promotional e-blasts & social media
- Company logo on event signage
- Company logo on event t-shirts
- Opportunity to distribute marketing materials in participant bags
- Fee waived for four (4) walkers or runners
- Vendor table at event

## **BRONZE SPONSORSHIP —\$1,500**

- Company name recognition on promotional e-blasts & social media
- Company logo on event t-shirts
- Company name on event signage
- Opportunity to distribute marketing materials in participant bags
- Fee waived for three (3) walkers or runners
- Vendor table at event

## **VENDOR SPONSORSHIP —\$500**

- Company logo on event t-shirts
- Vendor table at event

*For questions or more information, please contact Annette Fetter at  
(216) 771-2700 or [afetter@kfohio.org](mailto:afetter@kfohio.org)*

## **SPONSORSHIP AGREEMENT FORM**

Sponsorship of the Kidney Foundation of Ohio Harvest Walk & 5K provides great opportunity to reach a wide audience of community members while helping fight against kidney disease.

### **SPONSORSHIP OPPORTUNITIES**

- |                                   |          |                                 |         |
|-----------------------------------|----------|---------------------------------|---------|
| <input type="checkbox"/> GOLD     | \$5,000  | <input type="checkbox"/> SILVER | \$2,500 |
| <input type="checkbox"/> BRONZE   | \$1,500  | <input type="checkbox"/> VENDOR | \$500   |
| <input type="checkbox"/> DONATION | \$ _____ |                                 |         |

*Unable to sponsor, but would like to support*

- We will fulfill this commitment by:
- Check, payable to Kidney Foundation of Ohio
  - Credit card
  - Send Invoice

Company Name : \_\_\_\_\_

THIS LISTING WILL APPEAR IN PRINTED MATERIALS

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email : \_\_\_\_\_

Type of Card:       Visa       MasterCard       Discover       American Express

Name on Credit Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_ Security Code: \_\_\_\_\_

**PLEASE FAX/MAIL/EMAIL THIS FORM TO: Annette Fetter**  
**Kidney Foundation of Ohio | 2831 Prospect Avenue | Cleveland, OH | 44115**  
**(Phone) 216.771.2700 | (Fax) 216.771.5114 | [afetter@kfohio.org](mailto:afetter@kfohio.org)**  
***The Kidney Foundation of Ohio will contact you once this form is received.***

**Find more information at [www.kfohio.org](http://www.kfohio.org).**